



Subject Teacher workshop notes

Now that you have a travel plan in place what are the main problems and concerns you have in reaching your targets and implementing your action plan?

What were the most successful schemes, initiatives and ideas at your school that achieved greatest modal shift?

What best practice can you pass on to other members of the group to keep your school engaged with your schools travel plan?

Have you accessed additional funding for your travel plan? If so how did you do it?

Sustainable level events

Borough	Questions	Notes
Kensington and Chelsea	Problems	<ul style="list-style-type: none"> Time - delegating (accuracy) Parents (concern) Colleagues Facilities - space Crime - bikes stolen Safety
	Success	<ul style="list-style-type: none"> Scooter scoop Attendance (breakfast club) <ul style="list-style-type: none"> Punctuality Achievements Exercise Social (pool scooters) JRSO Travel training - cycling for secondary transition
	Best practice	<p><u>Encouragement</u></p> <ul style="list-style-type: none"> Publicity <ul style="list-style-type: none"> JRSOs in class, competitions, teaching rec. GXC Surveys regularly to parents Parents / colleagues up to date Follow through - do what you say! Refresh each year - high turn over <p><u>Funding</u></p> <ul style="list-style-type: none"> Award Healthy schools (big breakfast) <p>Mayor's cycle parking</p>



Southwark and Islington	Problems	<ul style="list-style-type: none"> Secondary schools - get teachers to use curriculum resources - too much to do already. Lack of interaction with parents Language barrier with parents - English as a second language Changing intake - population movement means you can't engage entirely People want engineering measures Social deprivation - turnover of population and low self esteem Lack of council contact (Southwark) Southwark long term issues <ul style="list-style-type: none"> Bus routes not suitable Collecting other children Park and stride encouraged No school crossing patrols More early years resources / schemes needed Decrease in funding from TfL / STA Decrease in theatre in education at every school
	Success	<ul style="list-style-type: none"> Wow stickers Banner outside school / wall chart Photo displays of walk to school - peer pressure Cycle training - esp. Yr 8 School crossing patrol Staff incentive - pilates / yoga Pupil travel groups - their ideas Child shape cones on the street to stop parents parking Enforcement office presence (temporary) Theatre in education Traffic club resources Resident/ community involvement esp. parking. Students help elderly neighbours Safer neighbourhoods team
	Best practice	<p><u>Engagement</u></p> <ul style="list-style-type: none"> Additional funding for STPs outside TfL / STP Small grants - TfL funding Eco schools cycle training DCSF grant Other TfL e.g. road safety School council involvement External sustainable organisations Staff meetings Questionnaires

		<ul style="list-style-type: none"> Parents forum / coffee morning Healthy school officer Rainforest - Princes Trust (good website) Use JRSOs in secondary schools
Harrow	Problems	<ul style="list-style-type: none"> Cynicism (staff) <ul style="list-style-type: none"> Parents suit themselves Parents' fear of walking to school <ul style="list-style-type: none"> Stranger danger overkill Primary children cycling to school on overly busy roads Large catchment areas Barriers to engineering department <ul style="list-style-type: none"> Communication, funding
	Success	<ul style="list-style-type: none"> JRSO (Yr 7) Traffic counts Leaflets to bad parkers issued like parking fines (BBC newsround coverage) Caretakers used as parking enforcement WOW badge scheme (parental control?) Walking bus (momentum) Big WOW landmark walk <ul style="list-style-type: none"> Tailored to locality Establishing walking zones using postcodes Student groups
	Best practice	<p><u>Engagement</u></p> <ul style="list-style-type: none"> Travel plan team (staff and students) <p><u>Funding sources</u></p> <ul style="list-style-type: none"> Cycle shelters - cycling centre of excellence Cycle experience - provision of cycle training
Barnet	Problems	<ul style="list-style-type: none"> VA schools - capital grant Doing everything on own Staff - distance / equipment - hard to set a good example Language barriers Parents changing attitude Persistent parkers on yellow lines Engineering measures In school cycle training SEN - other approaches Takes a long time - millstone - lots of other priorities
	Success	<ul style="list-style-type: none"> Modal shift Badges - WOW Staff competition - 'cut a car' lottery prize staff pedometers - 10,000 steps challenge

		<ul style="list-style-type: none"> Class pedometer a week - child challenge Visible pupils / parents / staff by school entrance Poster campaign JRSOs - assemblies ,campaigns, parking tickets Weekly trophy Bike parking / scooter rack Monthly newsletter / report Park and stride Hi-viz jackets
	Best practice	<p><u>Engagement</u></p> <ul style="list-style-type: none"> Money Team Help each other Get SMT on board Involve parents Children - WOW monitors <p><u>Funding</u></p> <ul style="list-style-type: none"> Hi-viz Tesco tokens Waitrose Community grants - ASDA
Camden and Ealing	Problems	<ul style="list-style-type: none"> Wide catchment High pupil transition / mobility - re-educate Already most are walking - hard to influence to others
	Success	<ul style="list-style-type: none"> WOW / Walk to school week Newsletters informing parents of shift Health schools initiative Hands up survey (competing to travel sustainably for each class) - teacher analysis of results Competitions and prizes Cycle training Pool bikes Contacting local police for bikes Small grants fund Park and stride Car sharing amongst staff Cycle scheme for teaching staff Postcode maps to identify who can get involved in the initiatives
	Best practice	<ul style="list-style-type: none"> <u>Engagement</u> Assemblies Enthusiastic children WOW Hands up survey / newsletter Coffee mornings with parents Badge designs

		<ul style="list-style-type: none"> Pedestrian skills training Topic for the school council <u>Funding</u> TfL Mayor's cycle parking programme Small grants
Bexley Camden Islington	Problems	<p><u>Walking</u></p> <ul style="list-style-type: none"> Walking bus (insurance, risk assessment) Road safety (education / busy road / traffic) Parent lifestyles and car culture (behaviour and attitude) Lack of funding for engineering work <p><u>Cycling</u></p> <ul style="list-style-type: none"> Lack of cycle paths and traffic Trying to get planning permission for cycle storage Age of children cycling (safety) Lack of pool bikes (affordability)
	Success	<ul style="list-style-type: none"> WOW - because of the reward it keeps pupils interested Bike It scheme raised numbers of secondary pupils cycling to school Bike storage from TfL - pupils have a secure place to store bikes Walking bus - increased the number of days this runs Change for life has helped to regularly promote sustainable travel Parking dispensation permits - the decrease of permits issued to schools has made parents think of alternative means to get to school such as car share
	Best practice	<p><u>Engagement</u></p> <ul style="list-style-type: none"> On ya bike weeks (hungry cyclist, bikers breakfast, CIC bike works. Cycle training, bike maintenance etc) Sustainable group members that meet to discuss eco, travel issues, recycling, monitoring etc Belief and support from the head teacher Strong link with STA for guidance ,advice, support <p><u>Funding</u></p> <ul style="list-style-type: none"> Small grants funding annually CCC - Camden Cycle Campaign up to £5,000
	Problems	<ul style="list-style-type: none"> Parents - closed car park, name and shame Teacher too busy Physical issues - no cycle storage Senior management support
	Success	<ul style="list-style-type: none"> Big breakfast - healthy, car free, whole school T shirts "I'm a wonder walker". 10x WOW badges

		<ul style="list-style-type: none"> = t shirt Cycle sheds prominent Teachers to have cycle training Whole school - engage children through school council and disseminate the message Strider visit / big WOW postcards Debra the Zebra mascots Theatre in education Enthusiasm of champion
	Best practice	<ul style="list-style-type: none"> Keep it on the agenda - 'stock item' - Governors, School council, teachers Stakeholders - neighbours, students (student voice important) Keep on plugging away - continuity, e.g. Handing over STP plan Embed initiatives e.g. breakfasts, t shirts Theatre in education Borough wide cycling competition - very popular Cycling visits - Herne Hill Velodrome Innovative - keep it fresh - involve children TfL - funding / cycle storage Local sponsors
Sutton Kingston	Problems	<ul style="list-style-type: none"> Cycling - dangerous roads / junctions Encouraging parents to cycle with them Working with council to implement cycle lanes
	Success	<ul style="list-style-type: none"> Go Bike Park and stride - car park 20 minutes from school walk as a family through park Film festival - inter-borough. £1,000 small grant Bike club - teacher trained as cycle trainer, bike maintenance, road safety Sponsored bike / scoot Raffle tickets for bikes given to those who have walked and cycled Cycling officer into assemblies Upgrade 7 Tutor group walk to school competition Link in with health week - pedometers
	Best practice	<ul style="list-style-type: none"> Share the load - school community, local community, discounts in local shops Embed in the curriculum - STP referred to in various subjects Extended schools (sustainability) additional funding Ask for freebies! Sainsburys and BHF incentives for events Make front of school an attractive place to wait

		<ul style="list-style-type: none"> CTC bursary
Newham	Problems	<ul style="list-style-type: none"> Bikes stolen (storage not lockable) Not enough awareness amongst parents Sustaining interest throughout the school community Parents not cyclists
	Success	<ul style="list-style-type: none"> WOW Bike Week (bike breakfasts / love your bike/ Dr Bike) Bikeability Sponsored walk Traffic snake
	Best practice	<ul style="list-style-type: none"> STP working group (link wit hexisting groups) Use school council / JRSOs (esp. for WOW) Use flyers, newsletters Competitions Partnership working with other schools (pool bikes) Attend workshops (local, regional)
Haringey	Problems	<ul style="list-style-type: none"> Infant school - initiatives don't apply / survey methods Busy streets surrounding school / illegal parking Secondary 'post code war' Staff time to implement Staff - car sharing Crime No cycle lanes
	Success	<ul style="list-style-type: none"> WOW Bikeability Bike shelters Pool bike Bike display - RJ Ride guide Bike day - infant school - scooters Case studies (examples)
	Best practice	<ul style="list-style-type: none"> Apply for everything on offer Fruit scheme Treasure trail / cycle training / cycle
Redbridge	Problems	<ul style="list-style-type: none"> Girls cycling Cycle lanes Parents attitudes / perceptions Getting everyone involved Sustaining interest / actions Catchment area widens - people travelling further

		<ul style="list-style-type: none"> Parents going to work and dropping off Main roads - safety concerns Subways - flooding, dirty, safety, no CCTV, no police
	Success	<ul style="list-style-type: none"> Cycle day - infants and juniors Walking bus - 3 meeting points, started in WTSW with police JRSOs - quiz classes, assemblies. Competitions, WOW activity pack Scavenger hunt in WTSW Focus on Y7 parents. TP team made a DVD for transition evening and did presentations
	Best practice	<ul style="list-style-type: none"> Pupil involvement - use JRSOs, school council, eco groups etc - present to pupils, staff governors Use WOW monitors, cycle champions etc Pupil demonstrations Name and shame - letter from children <p><u>Funding</u></p> <ul style="list-style-type: none"> Mayors cycle fund Small grants - incentives, cycle clubs, pool bikes, cycle training
Waltham Forest	Problems	<ul style="list-style-type: none"> Walking - cars parking, congestion Parents need to go to work Overcrowding on buses Getting parents on board Health and safety in using badges Cycle training delivered early enough
	Success	<ul style="list-style-type: none"> Bike sheds Cycling (sometimes) WOW
	Best practice	<ul style="list-style-type: none"> Cycle to work scheme Cup for walking % every week Pool bikes Linking to curriculum
Havering	Problems	<ul style="list-style-type: none"> SCP: issue Out of bounds Parent comms Cycling for 11 - 16 students Funding
	Success	<ul style="list-style-type: none"> WOW Healthy living week / sponsored walk (competition) Theatre in Education School trips via public transport Walk the Dino

		<ul style="list-style-type: none"> Carless talk Man from the council
	Best practice	<ul style="list-style-type: none"> BBP: Bubble wrap company Y7: 1 class for links to STP Termly competitions in schools Cluster working with Nessy Pedometer challenge <p><u>Funding</u></p> <ul style="list-style-type: none"> Small grants Sponsored walk Competition fund raising (sustrans) Sulbenkiaie institute - sustainable
Enfield	Problems	<ul style="list-style-type: none"> Language barrier Older pupils not interested Parental involvement Getting staff interested
	Success	<ul style="list-style-type: none"> WOW - in secondary school (Yr 7 & 8) transition Join friends of XXX Park WTSW Walking buses More walking / public transport on school trips SMT banned parking Promote not parking on yellow lines Parent on parent pressure TfL presentation Safety and citizenship Making the street scene nice
	Best practice	<ul style="list-style-type: none"> Including school travel on school calendar Include in new parents packs / inductions Newsletter Assemblies Transitional visits Nag colleagues "Name and shame" <p><u>Funding</u></p> <ul style="list-style-type: none"> "Buy at" website Small grant

Higher standards/Outstanding awards event

Borough	Question	Notes
Enfield	Problems	<ul style="list-style-type: none"> Cycling No storage
Haringey		<ul style="list-style-type: none"> Lack of cycle training
Havering		<ul style="list-style-type: none"> Infant school - pupils too young Busy roads

		<ul style="list-style-type: none"> Parents objections/ perceptions of danger Lack of staff support Lack of cycle paths A406 / A10 Can't cycle on pavement Do not have own bike
	Success	<ul style="list-style-type: none"> Walking / link with healthy schools Challenge / competition of getting WOW badges - WOW class of the month Borough initiatives
	Best practice	<ul style="list-style-type: none"> Small grants Walking bus grant JRSO road safety Theatre in education
Newham Havering	Problems	<ul style="list-style-type: none"> Moving cars to the walkers Less buggies / more walking Require more involvement from parents Lack of cycle routes, more safety
	Success	<ul style="list-style-type: none"> Bike It Walk on Wednesday Changing streets to a one way system
Bromley	Barriers	<ul style="list-style-type: none"> Parents Staff Time Catchment area
	Overcoming barriers	<ul style="list-style-type: none"> Funding Direct action Linking with existing schemes Incentives Facilitation Drip feeding - publicity
	Successes	<ul style="list-style-type: none"> WOW / WOW bear Planner
	Best practice	<ul style="list-style-type: none"> Publicising <ul style="list-style-type: none"> Assemblies Displays Notice boards Newsletters Website School council agenda Name and shame Make use of TfL resources <ul style="list-style-type: none"> Making curriculum links to existing activities Funding RJ Ride Guide - invited other schools

		<ul style="list-style-type: none"> Eco schools RFIA Small grants <ul style="list-style-type: none"> Safety system Bike marking Pool bikes Shelters Cycling displays Supply cover Cycle storage Project funding <ul style="list-style-type: none"> Banners WGA WTW Poetry in motion External speakers Bike sheds / pool bikes Campaigns RSO Links Walking of art / banner competition Walking the World IWISM T shirt design competition - WTSW
	Effective schemes	<ul style="list-style-type: none"> Link with police SNT <ul style="list-style-type: none"> School super heroes WOW give to staff as walking adverts, class of the month Dedicated travel plan team Funding Theatre in Education "Splat Appleton" fundraising Competition "E got T" Walking bus Working with school council Whole school production of environment Newsletter "Name and shame" SDP School prospectus Get rid of car parking and prevent parents parking in playground
	Best practice	<ul style="list-style-type: none"> Extended schools fundraising School fundraising, non-uniform days, Splat application National lottery? Fetes / friends of Section 200

		<ul style="list-style-type: none"> School expansion Embed in SIP Bike club - charge £1.00 Walk to wonderland Register to WOW Walking in general Private sponsorship
Tower Hamlets Brent Hackney	Problems	<ul style="list-style-type: none"> Lack of cycle storage - security (bought cycle storage with capital grant) Not very responsive road safety engineering department (got a job at the council! Getting STA to help) Traffic outside school (involve residents association and safer neighbourhood teams) Staff time - issue (put sustainable travel issues in curriculum) Parents - lack of understanding
	Success	<ul style="list-style-type: none"> WOW Free bus passes Cycle storage Cycle training Scooter storage 'Bike to work' for staff Sponsored walks - brake charity (reasons and key road safety messages) Involvement of school council JRSO Freebies - children cycle to school for incentives Road Safety resources and freebies - road safety week Pedometers - walking challenge
	Best practice	<ul style="list-style-type: none"> Cycle training and promotion of cycling - keep momentum going throughout the year. In house cycle training ,all age groups Pool bikes so all children can benefit Scooter storage - scooting really popular Monthly school newsletter - school travel features with photos Renting a train - trip to Southend. 720 pupils = whole school Weekly staff meetings - keep momentum going, updates
	Funding	<ul style="list-style-type: none"> CCFL - Community cycling fund London. Easy to access funding Awards for all Residents Association - use spare funding Community sports project - cycling

Lewisham	Barriers	Parents not wanting pupils to cycle
Lambeth		Cycle storage
		Walking bus
Hounslow	Success	More children walking and cycling
		WOW badges and trophy using JRSO
		Bikeability through PHSE
		Dr Bike
		Walking audit
		Team working and linking with healthy / eco schools
		Raising awareness
		Assemblies
		Websites
		Prizes / freebies
		Newsletters
		Bling your bike day
		Bike breakfast
		Virtual bike race
	Pool bikes (with disclaimer)	
	Best practice	Wrote musical on sustainable travel - parents invited 'street beats' TfL?
		Volunteers from local businesses
		LCC (Lambeth) ongoing funding opening November 09
		Working with groups
		Local businesses fund solar panel shelters
		Grant funding websites
	Lottery funding /BRE	
Merton	Problems	Keeping up with WOW - teachers participation
Bexley		Parents - worrying about safety views of pupils
		Cycling - started Bike It & installed secure cycle parking
		Parents - worrying about crime - theft of bikes - local PCSOs gave talks
Southwark		Get other teachers on board - still a problem
	Success	WOW - linking science and other topics - healthy eating
		Bike It - competitions between other Bike It schools
		Pod website (EDF energy) challenges between other schools in other areas
		Pupils getting rewarded
		Linking to other schemes "bling my bike"

		<ul style="list-style-type: none"> and Eco task of recycling JRSOs help increase walking - assemblies
	Best practice	<ul style="list-style-type: none"> Competitions for pupils - getting rewarded - prizes / incentives Announcing updates on the travel plan in school newsletter, websites, and governors / school council agenda Running school cycle competition Bike it - Southwark and Merton Approaching local shops businesses for funding - bikes, sports clothing etc - Asda, Tesco, decathlon. Funding from Ernst and Yong
Harrow Barnet	Problems & solutions	<ul style="list-style-type: none"> Parents reluctant to travel using sustainable modes Safety issued - e.g. ;lack of sufficient cycle lanes, age of children, cycle training, storage Staff attitude :Leading on good practices" Solutions <ul style="list-style-type: none"> child reward scheme parents workshop - educating them
	Success	<ul style="list-style-type: none"> Schemes - WOW, WTSW, JRSOs involvement, Park and stride Initiatives and ideas - promotional items and events: <ul style="list-style-type: none"> Barnet Newsletter Parents induction - reception / nursery Assemblies Guinness book of records - BRAKE School Champions link meeting Banner campaign WOW badge winner Cycle Jersey competition winners PSHE Citizenship scheme = road safety Theatre in education Childrens traffic club
	Additional funding	<ul style="list-style-type: none"> Milly Althorp (Barbet only) National Lottery funding Sport England S.106 funding