

# Walk to School

David Graham

Walk to School Manager

Living Streets



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# Living Streets

- Pedestrian Association (1929 – 1994)
- To champion pedestrian rights
- To create safe, enjoyable and accessible streets
  - Walk to school
  - Walk to Work
  - Consultancy Services
  - Fitter for Walking



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# Walking to School

- Health benefits
- Environmental Benefits
- 60 minutes of activity recommended for schoolchildren
  - Boys – 12,000 steps
  - Girls – 10,000 steps
- Walk to school forms part of daily exercise
- Parents underestimate activity



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# WOW

- Going since 2004
- Over 200k taking part
- Started in South east now national
- Badge designs by children
  - 2009 – Nature in the UK
  - 2010 – ? (To be decided)
- Approach STA for funding in first instance
- Has been shown to increase walking in those not walking to school before



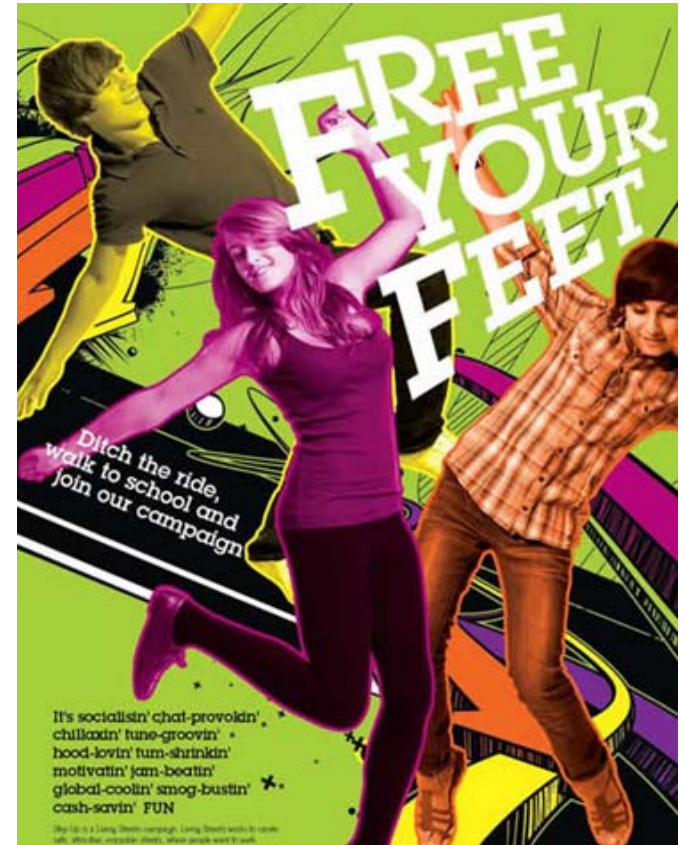
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# Step Up

- Campaign in a box
  - Student led campaign
  - To create better streets
- Free Your Feet
  - Poster campaign
  - Benefits of walking
  - Competition
- [www.stepup.org.uk](http://www.stepup.org.uk)



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# Walk to school week

- May 2009 – Walk ‘n’ Talk
- May 2010 - ? (To be decided)
- Classroom packs and resources available
- Educational resources available
- Great chance to try out walk to school before agreeing to take part in WOW



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# Walk to School Month

- October 2009 – Count Me In
- October 2010? (To be decided)
- Counting minutes on the walk to school
- Resources are available on the walk to school website - [www.walktoschool.org.uk](http://www.walktoschool.org.uk)



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# Outstanding level accreditation

- The school should demonstrate that it has exceeded expectations in at least one sustainable travel mode, one of which is Walking initiatives
  - **WoW, WTSW, WTSM + others**
- **WOW and Walk to school events**
  - Press coverage and promotion to wider audience



Sustainable Travel  
Accredited & Recognised

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